

UNITED STATES DEPARTMENT OF AGRICULTURE

Farm Service Agency
Oregon State Office
7620 S.W. Mohawk Street
Tualatin, OR 97062-8121

Oregon Notice
FLP-130

For: County Offices

Outreach Program for Members of Socially Disadvantaged Groups

Approved By: Acting State Executive Director

LEF:LEV:lv



1 Overview

A Background

Provisions of the 1987 Agricultural Credit Act and the 1990 Food, Agriculture, Conservation, and Trade Act require that FSA ensure that members of socially disadvantaged groups have an opportunity to own and operate farms and ranches, and to participate in agricultural programs including the Agency's Farm Loan Programs (FLP).

Socially disadvantaged groups are those whose members have been subjected to racial, ethnic, or gender prejudice because of their identity as members of the group without regard to their individual qualities. For the purposes of FSA's socially disadvantaged outreach program, socially disadvantaged groups are women, African Americans, American Indians, Alaskan Natives, Hispanics, and Asian Americans and Pacific Islanders. This definition is found in Section 1943.4 of FmHA Instruction 1943-A.

Section 1943.13 of FmHA Instruction 1943-A establishes procedures and responsibilities for carrying out the Agency's outreach program for members of socially disadvantaged groups. Sections 1943.13 (b)(6)(i) and (ii) require the Farm Loan Chief to coordinate the initiation of special media outreach activities to members of socially disadvantaged groups and publicize the Socially Disadvantaged Applicants (SDA) program at least twice annually in newspapers most used by members of socially disadvantaged groups.

Even though these authorities and responsibilities emanate from the direct Farm Ownership (FO) loan regulation, the Agency's efforts to assist members of SDA groups has been broadened over the years to include all direct and guaranteed loan programs, and to provide specific targeted allocations of insured and guaranteed FO and Operating Loan (OL) funds for SDAs. The purpose of these special efforts and outreach activities is to assure that members of socially disadvantaged groups are provided access to, and information about the availability of, targeted and non-targeted direct and guaranteed FO and OL loan funds.

FILING: Preceding FmHA Instructions 1940-L and 1943-A

Disposal

July 1, 2004

06-10-03

Distribution

STO, DD, COR, COC, COF - Including Farm Loan Programs

Oregon Notice FLP-130

1 Overview (Continued)

B Purpose

The purpose of this Oregon Notice is to:

- ? address the designation of target participation areas for special efforts to assist SDAs
- ? provide guidelines for carrying out the socially disadvantaged outreach program
- ? implement actions to correct the deficiencies found in the Public Notification and Outreach portion of the State Equal Employment Opportunity and Civil Rights Review

Note: Press releases regarding the SDA loan program were not found in Service Centers reviewed, or in the State Office, during the State EEO and Civil Rights Review.

- ? establish a reporting system to collect information required by the National Office.

C Contacts

Direct questions according to the following table:

Subject	Contact
Socially Disadvantaged Outreach Program	Lynn Voigt at (503) 692-1973, ext. 256
News release and media contacts	Marjorie Crooker at (503) 692-1973, ext. 232

2 Target Participation Rates

A County Target Participation Rates

Target participation rates are established to assure members of socially disadvantaged groups are provided access to appropriated loan funds. Participation rates are based on the proportion of minority rural population to the total rural population, as reported in the 1990 Census.

Oregon's target participation rate is 7 percent, and is shown in Exhibit B of FmHA Instruction 1943-A and Exhibit 1 of this Oregon Notice. Target participation rates for each County are shown in Exhibit 1 of this Oregon Notice.

The 1997 Census of Agriculture provides statistical information for farm operators in Oregon that is broken down by race and gender. This information for farm operators, displayed on a county-by-county basis for Oregon, is shown in Exhibit 2.

Success in reaching members of socially disadvantaged groups will be measured in part by whether FSA's loan portfolio in each County substantially mirrors the race and gender characteristics of the farm operators in the County it represents.

Oregon Notice FLP-130

2 Target Participation Rates (Continued)

B County Designations

Paragraph III of Exhibit B of FmHA Instruction 1943-A requires that every effort be made to provide a greater amount of direct FO funds targeted for SDAs to counties having larger socially disadvantaged populations.

To facilitate this, and do so without limiting access to available targeted direct FO funds by SDAs from other areas of the State, direct FO applications from SDA applicants for the purchase of farms or ranches in the Counties shown in the following table will be given priority in funding, *if* two or more obligating documents are received in the State Office for funding the same day having the same date of application.

County	SDA Population	Target Participation Rate
Umatilla	7,340	13 %
Malheur	6,269	24 %
Marion	5,996	9 %
Clackamas	5,698	5 %
Klamath	5,690	10 %
Douglas	4,465	5 %

The above table lists Oregon Counties with the 6 largest socially disadvantaged populations according to the 1990 Census, representing 41.90 % of Oregon's total SDA population by race.

C Suballocation of Funds for SDAs

Because of Oregon's relatively small proportion of the total amount of direct and guaranteed FO funds available Nationally (1.19086 percent), and Oregon's relatively small rural minority population, (7 percent of the total rural population), Oregon's allocation of direct FO funds targeted for SDAs is very small. The same is true of Oregon's allocation targeted for SDAs in other direct and guaranteed FLP program areas.

Suballocation of these limited amounts to be held for exclusive use by SDAs from specifically designated Counties in descending order of target participation rates will further divide and reduce the dollar amount of funds available in any one County to the point where meaningful assistance can not be provided to any SDA in the State with the limited funds available. Insured and guaranteed funds targeted for SDAs in Oregon will therefore be held as a State allocation, and will not be suballocated into County allocations.

Targeted funds from the State's allocation will be obligated for SDAs on a first come, first served basis, with competing SDA applications funded based on their date of application and the priority process described in Subparagraph 2 B of this Oregon Notice.

3 Socially Disadvantaged Outreach Program

A State Office Action

The Farm Loan Chief, with assistance from the Farm Loan Programs staff, will:

- ? publicize the availability of targeted and non-targeted direct and guaranteed FO and OL loan funds in newspapers most used by members of socially disadvantaged groups

Note: News releases on the SDA program will be prepared for issuance by the SED by no later than the end of January and July of each year. The next news release will be issued before the end of this month.

- ? assist the State Outreach Coordinator in drafting fill-in-the blanks news releases for issuance to County Offices in accordance with the State Outreach Plan
- ? manage and monitor the use of targeted SDA loan funds to assure that they are properly held for, and exclusively used by, members of socially disadvantaged groups
- ? assist FLMs and CEDs as needed in providing training and assistance to members of socially disadvantaged groups and other interested parties in the packaging of applications and the distribution of materials for use with the Agency's programs
- ? assist FLMs and CEDs as needed in providing application processing assistance to members of socially disadvantaged groups to assure that the application process is expedient and complete.

The State Outreach Coordinator will:

- ? assist the FLP section in drafting, preparing, and distributing State-wide newspaper articles, radio announcements, and other media activities publicizing the Agency's programs of assistance for SDAs and the funds targeted for them in the media most used by members of socially disadvantaged groups
- ? assist CEDs and FLMs by drafting, preparing, and distributing fill-in-the-blank news releases and radio spots that can be used to locally publicize the Agency's programs of assistance for SDA applicants and availability of targeted SDA funds.

The State Civil Rights Coordinator will act as a resource person for the State's overall Socially Disadvantaged Outreach Program.

3 Socially Disadvantaged Outreach Program (Continued)

B County Office Action

For outreach to be truly effective, it is critical that outreach activities be conducted at the local level. This fact is clearly recognized in the assignment of outreach responsibilities in Subparagraphs 305 A and F of FSA Handbook 16-AO.

FLMs and CEDs are responsible for working together and assisting each other in conducting the following public outreach activities:

- ? sending information, maintaining close liaison, and attending meetings of civic organizations, community and farm oriented organizations, organizations serving socially disadvantaged groups, and other organizations serving the agricultural community
- ? providing pamphlets and publications of the programs available, including the direct and guaranteed FO and OL programs, to interested groups and individuals
- ? providing training and assistance to members of socially disadvantaged groups and other interested parties in the packaging of applications and the distribution of materials for use with the Agency's programs
- ? providing application processing assistance to members of socially disadvantaged groups to assure that the application process is expedient and complete
- ? initiating special media outreach activities, issuing news releases, and providing information concerning the availability of FSA's programs of assistance for minorities and women to community and farm oriented organizations, agricultural and community colleges, other USDA agencies, and community leaders in the local area

Note: The State Outreach Coordinator will prepare and distribute further guidance and instructions for FLMs and CEDs in January and July.

- ? including information about SDA targeted funding and the SDA outreach program in Service Center newsletters, in other similar publications, and on Service Center websites.

Note: At a minimum, it is recommended SDA articles be included in newsletters and that press releases be issued in the local media in April and October of each year to help assure at least quarterly coverage.

C District Director Action

District Directors must monitor and review each County Office's SDA outreach activities to assure that the availability of targeted and non-targeted loan funds is widely publicized in newspapers, on radio stations, and in periodicals most used by members of socially disadvantaged groups, and is published in Agency newsletters.

4 Documenting and Reporting SDA Outreach Activities

A Documentation and Filing

Copies of news releases and radio announcements, clippings from local newspapers, notes of meetings attended concerning SDA assistance, personal contacts concerning the SDA program, and other similar outreach activities need to be documented or filed in the following County Office Operational Files, as appropriate:

- ? INFO – Informational Services
- ? INFO 1 – Reports
- ? INFO 7 – Other State Office or STC Publications
- ? INFO 9 – County Office Newsletters
- ? INFO 12 – Public Notification Files
- ? CR 1 – Reports and Statistics
- ? CR 6 – Civil Rights Implementation Plan

B Reporting

In order to effectively monitor, acknowledge, and recognize efforts put forth in outreach activities for SDAs, and to meet the reporting requirements of Section 1943.13 (c) of FmHA Instruction 1943-A, CEDs, FLOs, and PTs will need to assist FLMs in completing and submitting Attachment 3 of this Oregon Notice on a semi-annual basis, summarizing their combined SDA outreach efforts for the jurisdictional areas they serve.

Attachment 3 should be completed and submitted semiannually to the FLP section in the State Office by April 15 and September 15 each fiscal year. The second report each fiscal year should be cumulative.

As news articles, news releases, and radio spots are issued and appear, please submit copies to the Farm Loan Programs section in the State Office.

**Target Participation Rates
For Socially Disadvantaged Groups**

County Name	Rural Population	Socially Disadvantaged Population	Socially Disadvantaged Percent	Target Participation Rate
Baker	15,000	422	2.8 %	3 %
Benton	25,930	954	3.7 %	4 %
Clackamas	119,368	5,698	4.8 %	5 %
Clatsop	32,493	1,434	4.4 %	4 %
Columbia	35,155	1,532	4.4 %	4 %
Coos	59,125	3,645	6.2 %	6 %
Crook	13,966	627	4.5 %	4 %
Curry	19,202	987	5.1 %	5 %
Deschutes	74,242	2,865	3.9 %	4 %
Douglas	93,190	4,465	4.8 %	5 %
Gilliam	1,717	61	3.6 %	4 %
Grant	7,747	273	3.5 %	4 %
Harney	6,997	506	7.2 %	7 %
Hood River	16,621	3,164	19.0 %	19 %
Jackson	61,828	3,772	6.1 %	6 %
Jefferson	13,498	3,972	29.4 %	29 %
Josephine	61,676	3,074	5.0 %	5 %
Klamath	56,659	5,690	10.0 %	10 %
Lake	7,116	420	5.9 %	6 %
Lane	92,901	3,669	3.9 %	4 %
Lincoln	38,523	1,991	5.2 %	5 %
Linn	61,452	2,500	4.1 %	4 %
Malheur	25,735	6,269	24.4 %	24 %
Marion	69,726	5,996	8.6 %	9 %
Morrow	7,591	957	12.6 %	13 %
Multnomah	11,075	579	5.2 %	5 %
Polk	34,864	3,110	8.9 %	9 %
Sherman	1,918	48	2.5 %	3 %
Tillamook	21,138	738	3.5 %	3 %
Umatilla	57,256	7,340	12.8 %	13 %
Union	23,016	939	4.1 %	4 %
Wallowa	6,852	161	2.3 %	2 %
Wasco	21,409	2,164	10.1 %	10 %
Washington	36,933	2,048	5.5 %	6 %
Wheeler	1,390	24	1.7 %	2 %
Yamhill	33,128	2,532	7.6 %	8 %
State Total	1,266,437	84,626	6.7 %	7 %

Source: FmHA AN No. 2880 (1943-A) dated October 4, 1993 and 1990 Census

OREGON RACE AND GENDER DATA

County	Race*										Gender**									
	Black		Am Indian/AN		Asian/PI		Hispanic		Other		Total Minority		White		Total All		Male		Female	
	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%	No.	%
Baker			4	0.57			5	0.71			9	1.28	695	98.72	704	100.00	618	87.78	86	12.22
Benton			4	0.55	5	0.69	12	1.65	5	0.69	26	3.58	700	98.42	726	100.00	609	83.88	117	16.12
Clackamas	1	0.03	18	0.48	21	0.56	51	1.36	14	0.37	105	2.80	3,640	97.20	3,745	100.00	3,101	82.80	644	17.20
Clatsop			1	0.44			1	0.44			2	0.87	227	99.13	229	100.00	183	79.91	46	20.09
Columbia			3	0.44	1	0.15	7	1.02	4	0.58	15	2.19	671	97.81	686	100.00	592	86.30	94	13.70
Coos	1	0.15	4	0.59	1	0.15	9	1.33	1	0.15	16	2.37	659	97.63	675	100.00	548	81.19	127	18.82
Crook			3	0.58			4	0.77			7	1.34	514	98.66	521	100.00	462	88.68	59	11.32
Curry			6	3.57			1	0.60			7	4.17	161	95.83	168	100.00	135	80.36	33	19.64
Deschutes	1	0.08	10	0.81	3	0.24	15	1.22			29	2.35	1,206	97.65	1,235	100.00	1,006	81.46	229	18.54
Douglas	1	0.05	9	0.47	4	0.21	27	1.42	8	0.42	49	2.57	1,859	97.43	1,908	100.00	1,623	85.06	285	14.94
Gilliam					1	0.60	4	2.41			5	3.01	161	96.99	166	100.00	148	89.16	18	10.84
Grant			1	0.25			2	0.49			3	0.74	404	99.26	407	100.00	347	85.26	60	14.74
Harney			4	0.79			8	1.59			12	2.38	492	97.62	504	100.00	443	87.90	61	12.10
Hood River	1	0.19	1	0.19	33	6.15	14	2.61	1	0.19	50	9.31	487	90.69	537	100.00	468	87.15	69	12.85
Jackson	1	0.06	14	0.86	5	0.31	39	2.40	1	0.06	60	3.70	1,563	96.30	1,623	100.00	1,327	81.76	296	18.24
Jefferson			8	2.01	1	0.25	8	2.01	4	1.00	21	5.26	378	94.74	399	100.00	369	92.48	30	7.52
Josephine	1	0.16	1	0.16	1	0.16	11	1.79			14	2.27	602	97.73	616	100.00	474	76.95	142	23.05
Klamath	1	0.09	16	1.50	7	0.66	20	1.88	3	0.28	47	4.41	1,019	95.59	1,066	100.00	941	88.27	125	11.73
Lake			3	0.72	1	0.24	8	1.91			12	2.87	406	97.13	418	100.00	371	88.76	47	11.24
Lane	3	0.14	7	0.33	7	0.33	24	1.14	7	0.33	48	2.28	2,056	97.72	2,104	100.00	1,736	82.51	368	17.49
Lincoln			1	0.33	1	0.33	3	0.98			5	1.63	301	98.37	306	100.00	249	81.37	57	18.63
Linn	3	0.15	12	0.60	4	0.20	30	1.49	10	0.50	59	2.94	1,950	97.06	2,009	100.00	1,747	86.96	262	13.04
Malheur			4	0.33	56	4.64	38	3.15	21	1.74	119	9.86	1,088	90.14	1,207	100.00	1,108	91.80	99	8.20
Marion	1	0.04	8	0.31	9	0.35	43	1.69	7	0.28	68	2.67	2,478	97.33	2,546	100.00	2,247	88.26	299	11.74
Morrow			3	0.71	1	0.24	7	1.67	5	1.19	16	3.81	404	96.19	420	100.00	382	90.95	38	9.05
Multnomah	1	0.17	1	0.17	9	1.56	11	1.91			22	3.81	555	96.19	577	100.00	479	83.02	98	16.98
Polk			6	0.52	6	0.52	21	1.83	5	0.44	38	3.31	1,109	96.69	1,147	100.00	1,016	88.58	131	11.42
Sherman							1	0.60			1	0.60	167	99.41	168	100.00	154	91.67	14	8.33
Tillamook					1	0.32	1	0.32			2	0.64	311	99.36	313	100.00	281	89.78	32	10.22
Umatilla	1	0.07	10	0.67	7	0.47	28	1.88	1	0.07	47	3.16	1,441	96.84	1,488	100.00	1,322	88.84	166	11.16
Union			3	0.36	1	0.12	3	0.36			7	0.84	825	99.16	832	100.00	758	91.11	74	8.89
Wallowa			1	0.22			1	0.22			2	0.44	457	99.56	459	100.00	393	85.62	66	14.38
Wasco	1	0.21	9	1.92	1	0.21	3	0.64			14	2.98	456	97.02	470	100.00	436	92.77	34	7.23
Washington	3	0.18	3	0.18	16	0.95	26	1.55	1	0.06	49	2.92	1,632	97.09	1,681	100.00	1,438	85.54	243	14.46
Wheeler			1	0.64			3	1.91			4	2.55	153	97.45	157	100.00	134	85.35	23	14.65
Yamhill			5	0.28	8	0.44	22	1.21	5	0.28	40	2.21	1,773	97.79	1,813	100.00	1,585	87.42	228	12.58
Total	21	0.06	184	0.54	211	0.62	511	1.50	103	0.30	1,030	3.03	33,000	96.97	34,030	100.00	29,230	85.90	4,800	14.11

* All Farms in 1997 - Tables 37-38, 1997 Census of Agriculture AC97-A-37. ** All Farms in 1997 - Table 11, 1997 Census of Agriculture AC97-A-37.

Note: Unit counts of 1 are extrapolated from "All Other Counties" Census data shown in the Tables

SDA Outreach Program Activities

Completed By: _____

Date: _____

Counties Covered: _____

Reporting ☐ Thru April 15
Period: ☐ Thru September 15**Announcements Placed In:**

	<u>No.</u>	<u>Program(s) Reviewed</u>	<u>Name(s) of Media</u>
Local Newspapers	_____	_____	_____
Radio Spots	_____	_____	_____
Other (<i>explain</i>)	_____	_____	_____

Meetings Attended:

	<u>Group Name</u>	<u>FSA Program(s) Reviewed</u>	<u>FSA Attendee</u>	<u>Date of Meeting</u>
Community Groups	_____	_____	_____	_____
SDA Groups	_____	_____	_____	_____
Ag Colleges	_____	_____	_____	_____
Agencies	_____	_____	_____	_____
Other (<i>explain</i>)	_____	_____	_____	_____

Personal Contacts:

<u>Name</u>	<u>Member of</u>	<u>Program(s) Reviewed</u>	<u>FSA Employee</u>	<u>Date of Meeting</u>
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____
_____	_____	_____	_____	_____

Other Activities: (*Please Specify*)

Please attach any narrative information and copies of news releases, news articles, etc.

Inventory Property:

	<u>Amount</u>	<u>Application Date</u>	<u>Approval Date</u>
Applications From SDAs Responding to Beginning Farmer Advertisements	_____	_____	_____
	_____	_____	_____
	_____	_____	_____
Applications From SDAs Responding to Auction Sale Advertisements	_____	_____	_____
	_____	_____	_____
	_____	_____	_____